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National Stock Exchange of India Ltd.,
5th Floor
Exchange Plaza, Bandra (E),
Mumbai - 400 051

BSE Limited
P J Towers
Dalal Street, Fort,
Mumbai 400 001

Scrip Code: TVSSRICHA
by NEAPS

Scrip Code: 509243
by Listing Centre

Dear Sir / Madam,

Sub: Press Release

We enclose herewith a press release regarding launching of Exclusive Retail Outlet in Ahmedabad which will be Company's 13th signature store in India.

Kindly take the same on record.

Thanking you

Yours faithfully
For TVS Srichakra Limited

Chinmoy Patnaik
Company Secretary &
Compliance Officer
Membership No. A14724

Encl: a.a

TVS Srichakra Limited

CIN: L25111TN1982PLC009414

Regd. Office: TVS Building, 7-B, West Veli Street, Madurai 625 001.

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Eurogrip Tyres strengthens presence in Ahmedabad with new Exclusive Store

Ahmedabad, 31st March, 2026: Eurogrip Tyres, India's leading 2 & 3-wheeler tyre brand from TVS Srichakra Ltd., today announced the opening of its 2nd branded retail store in Ahmedabad. This marks the brand's 13th signature store in India, further strengthening retail presence and reinforcing its commitment to providing customers with a complete tyre and 2-wheeler care experience. The new retail outlet was inaugurated in the presence of distinguished guests including members of the Eurogrip team and business partners.

Speaking on the occasion, Mr.T.K.Ravi, Chief Operating Officer of TVS Srichakra Ltd said, "Ahmedabad is a key market for Eurogrip, both in terms of scale and strategic importance. The city's growing demand for quality automotive services makes it vital for our expansion. This second store in the city is a step forward in bringing our brand closer to consumers of Ahmedabad. Eurogrip's flagship stores across India are offering customers expert and quality service along with all tyre related needs".

The newly launched store will have Eurogrip's entire range of two-wheeler tyres available in varied patterns and sizes, along with tubes designed to suit a wide spectrum of 2-wheelers. From scooters and commuter motorcycles to mid-range performance bikes, adventure touring bikes and superbikes, the outlet aims to cater to diverse riding needs under one roof.

In addition to product availability, the store will provide a comprehensive set of services including professional tyre fitment, tyre care and puncture repair, air pressure checks, lubricant and engine oil changes. The outlet will also assist customers with warranty-related queries, ensuring a seamless and reliable ownership experience.

The expansion is part of the company's broader strategy to strengthen its branded retail footprint across key markets in India while providing customers with a consistent and trusted service environment. Apart from newly opened stores in Delhi, Alappuzha and Ludhiana, Eurogrip also has its retail experience stores in Chennai, Mysuru, Patna, Farrukhabad, Hyderabad and Rajkot.

The new store is located at:

Prem Industries, Nava Darwaja Road,
Khadia Char Rasta,
Ahmedabad, Gujarat-380001
Phone-9825689754, 9409203005

About TVS Srichakra Ltd.

TVS Srichakra Limited, makers of Eurogrip, TVS Eurogrip and TVS Tyres brands of tyres is one of India's leading manufacturers and exporters of Two, Three-Wheeler tyres and Off-Highway tyres. Incorporated in 1982, it is one of the verticals of the USD 3 Billion TVS Mobility - the holding company for the businesses. With global research and development capabilities and cutting-edge technology, TVS Srichakra produces industry-leading tyres for the automotive sector in India and worldwide. Headquartered in Madurai, TVS Srichakra has manufacturing facilities in Madurai (Tamil Nadu) and Rudrapur (Uttarakhand) with a production capacity of over 3 million tyres a month. The company has a design centre in Milan, Italy supporting the R&D centre in Madurai and the tyres are tested in Indian, European, and Japanese road conditions. TVS Srichakra's products are available in over 85 countries across the world. In India, the company enjoys a significant market share amongst

the original equipment manufacturers and replacement markets and has a comprehensive network of distributors and dealers giving it a robust presence. For more information, visit <https://www.eurogriptyres.com>.

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